

Digital Identity and Wellness: Who You Are Determines How Well You Are

KEEL COLEMAN DO, MBA, FACEP

12/6/21

A solid orange horizontal bar at the bottom of the slide.

Disclosures

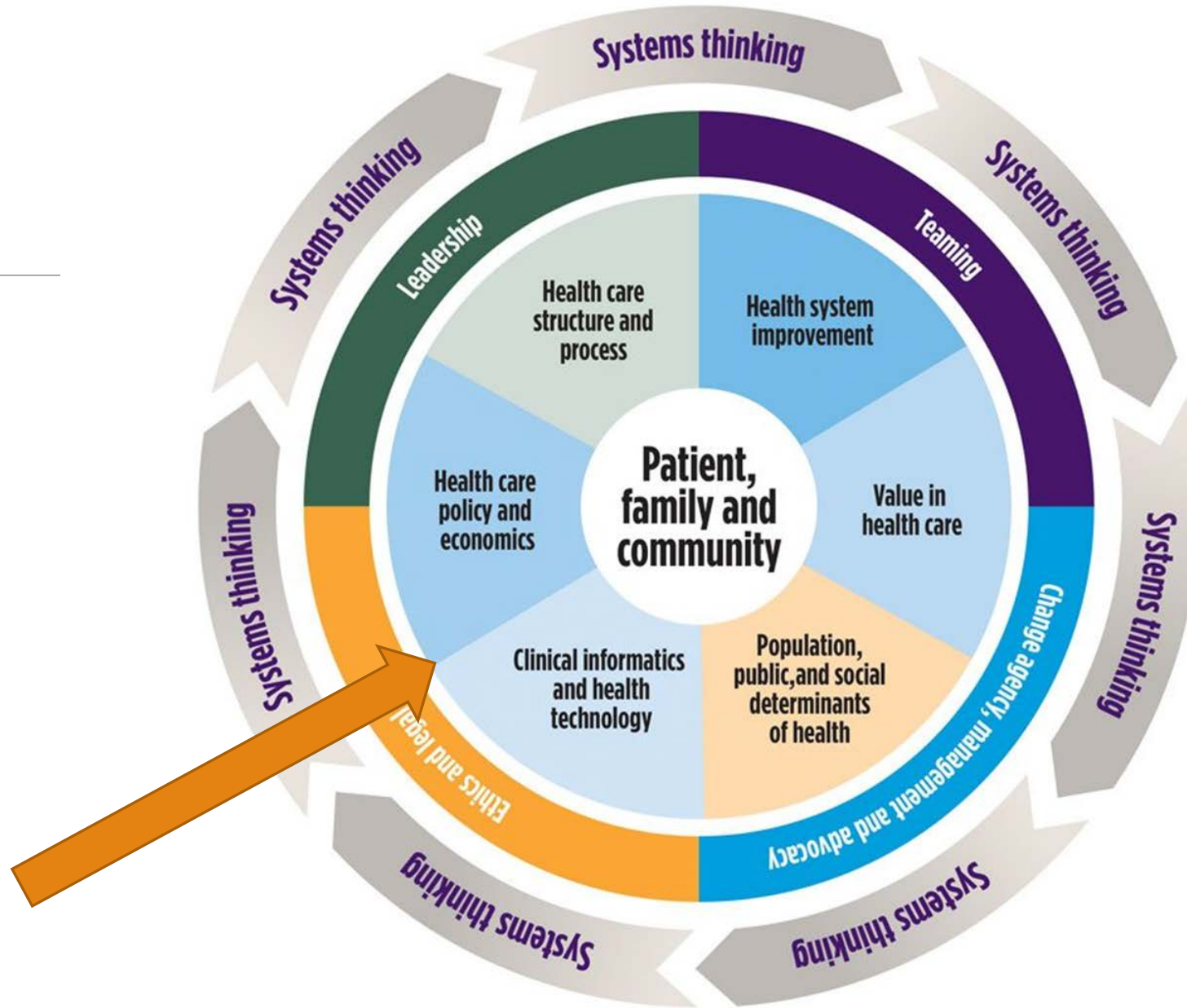
Co-Founder, CMO at ArchiveCore Inc.

Founder and Managing Partner knowLEDGE LLC

Founder and Managing Partner Clear Creek LLC

Objectives

- Recognize that technology is both a boon and a curse
- Identify how lost autonomy has a negative effect on wellness
- Describe the 3 current forms of identity
- Discuss the current state of professional identity and the negative effects on wellness
- Recognize current solutions and what the future may hold





Challenging questions
like these brought us
to science.

And today, they give us purpose.





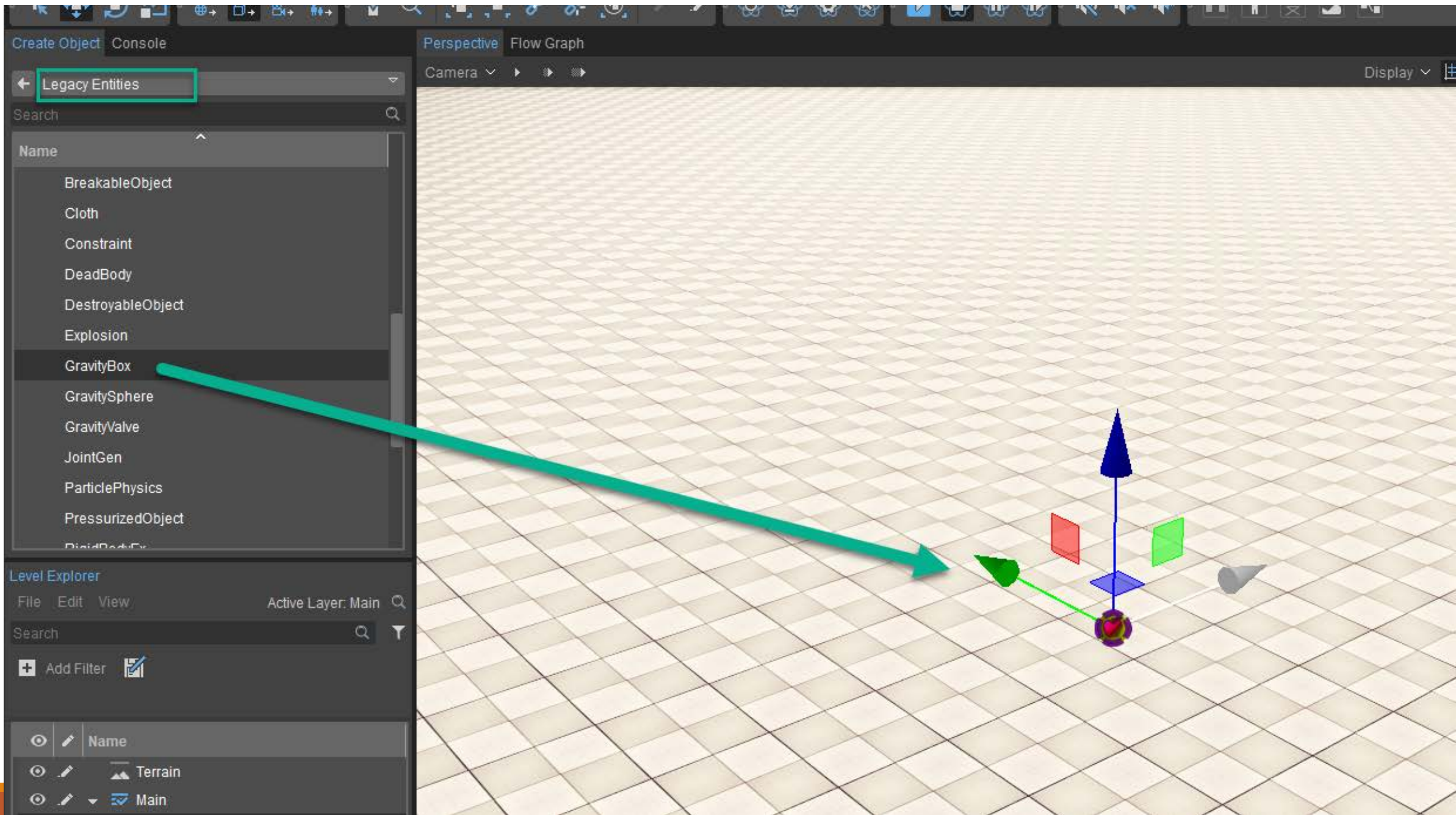


UBISOFT



ACTIVISION®





Create Object Console

Perspective Flow Graph

Display

Legacy Entities

Search

Name

- BreakableObject
- Cloth
- Constraint
- DeadBody
- DestroyableObject
- Explosion
- GravityBox
- GravitySphere
- GravityValve
- JointGen
- ParticlePhysics
- PressurizedObject
- RigidBodyFriction

Level Explorer

File Edit View

Active Layer: Main

Search

+ Add Filter

Name

- Terrain
- Main



UBISOFT

Senior User Research Project Manager – Player Motivation

Montreal, QC, Canada

Full-time

Job Description

Epic

A large, three-dimensional sign spelling the word "Epic" in a bold, red, sans-serif font. The sign is mounted on several wooden posts and stands in a grassy field. The background features a clear blue sky and a distant building with a dark roof. The lighting suggests a bright, sunny day.

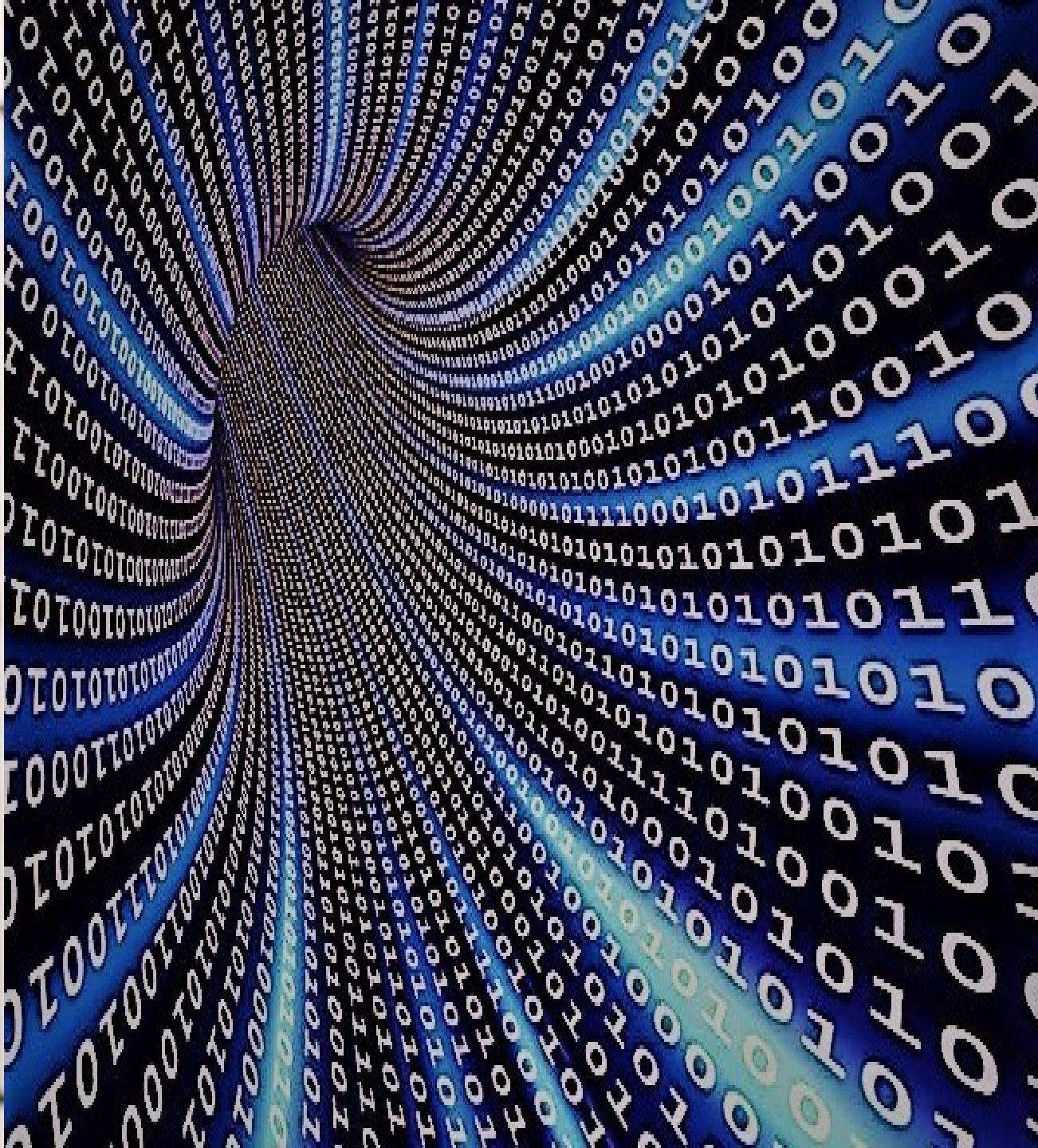
A group of people are seated in a lecture hall, viewed from behind. They are looking towards a presentation screen at the front of the room. The screen displays the text "How to Pick a Prostate Surgeon" in red. The room has large windows with vertical blinds on the left and a desk with a laptop at the front.

**How to Pick
a Prostate
Surgeon**





The Physician and the EMR





A dirt road winding through a forest. The road is light-colored and leads into the distance. On either side of the road, there are tall, dry grasses and some evergreen trees. The sky is overcast and grey.

You have robbed me, and everyone here, of their purpose. That's not salvation, that's damnation.

Neal Shusterman

Workers Are Quitting Their Jobs In Record Numbers, As The U.S. Experiences A Booming Job Market



Jack Kelly Senior Contributor
Careers
I write actionable interview,

Juanmonino / Getty; The Atlantic / Gabriela Pesqueira



HEALTH

WHY HEALTH-CARE WORKERS ARE QUITTING IN DROVES

About one in five health-care workers has left their job since the pandemic started. This is their story—and the story of those left behind.

By Ed Yong



Raising wages isn't enough to attract and keep workers, experts say

PUBLISHED WED, SEP 1 2021•9:23 AM EDT | UPDATED WED, SEP 1 2021•1:13 PM EDT

Ian Thomas

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Fighting the Great Resignation— with Cash

Firms boosted wages at a record pace last quarter. Will it slow the exit exodus?



What People Want

Clarity-tools necessary to do a good job

Transparency-career paths

Support-career growth

Solutions-skill development programs, mentorship opportunities, and workforce planning input

https://www.kornferry.com/insights/this-week-in-leadership/fighting-the-great-resignation-with-cash?utm_campaign=11-04-21

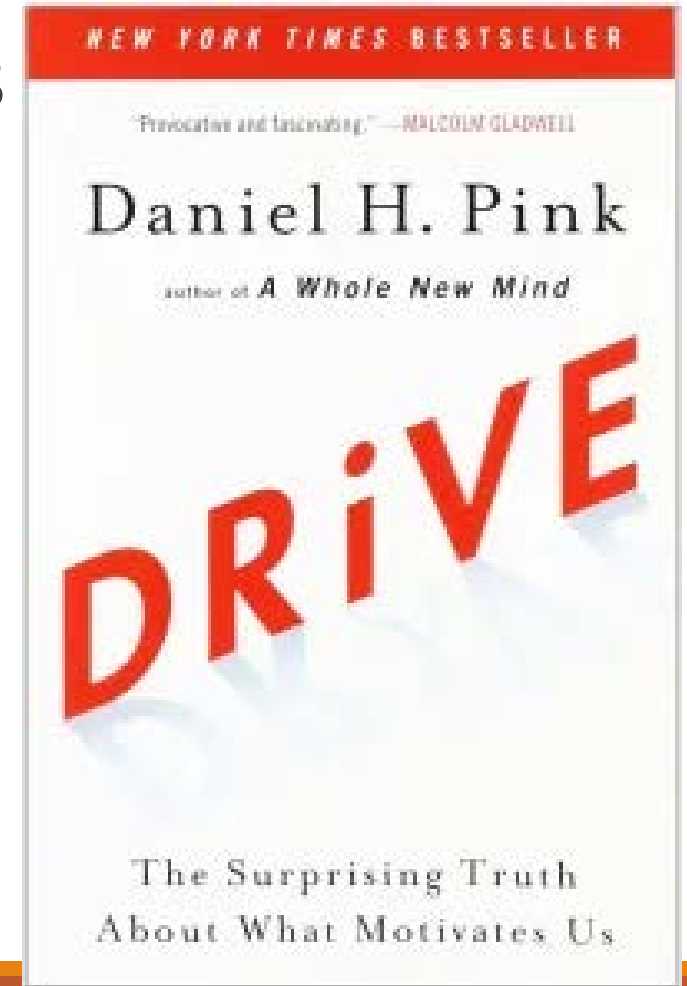
Human Motivation

Drive is Intrinsic and has 3 components

Autonomy

Mastery

Purpose



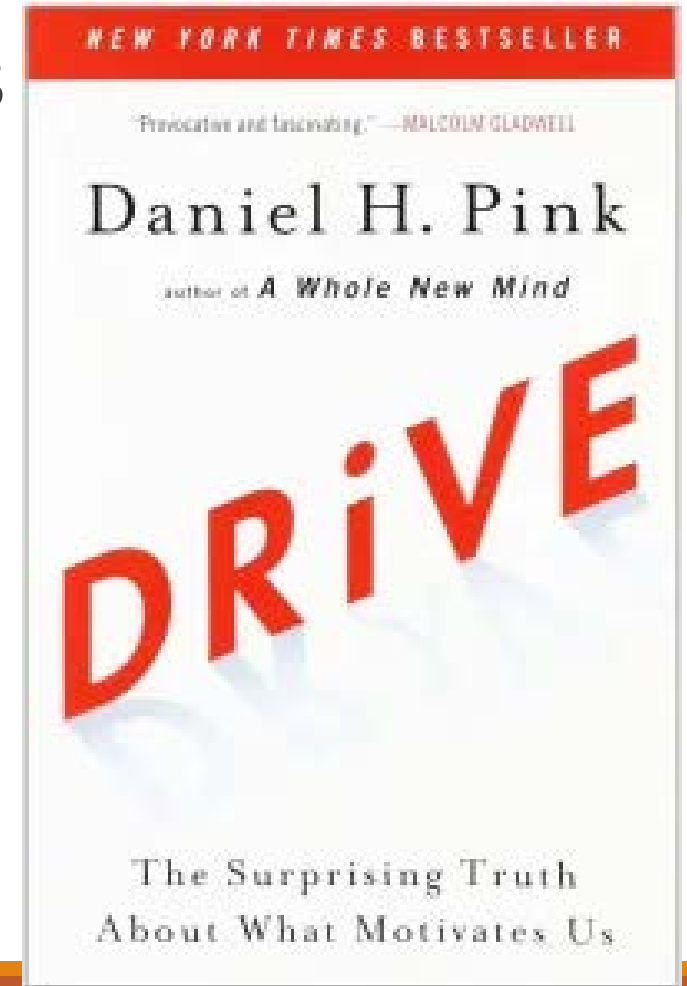
Human Motivation

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The background of the image shows a dimly lit room, likely a workspace or office. On the left, there is a desk with a chair, and some papers or documents are visible on the desk surface. The lighting is soft and focused on the desk area, while the rest of the room is in shadow. The overall atmosphere is quiet and professional.

thatgamecompany is a game studio dedicated to creating timeless interactive entertainment that inspires human connection worldwide.

Autonomy is just a tool to carve and preserve our identity, and the relevant question is not: “How do you want to exercise your autonomy”, but: “How do you define yourself”.

Correia JC Autonomy and identity *Journal of Medical Ethics* 2000;**26**:141.

3 Faces of Identity



3 Faces of Identity-IRL

Audience:

Companion

Kids

Extended Family

Work Relationships

Social/Religious/Community

Your “3D” Life



3 Faces of Identity-Network

Audience:

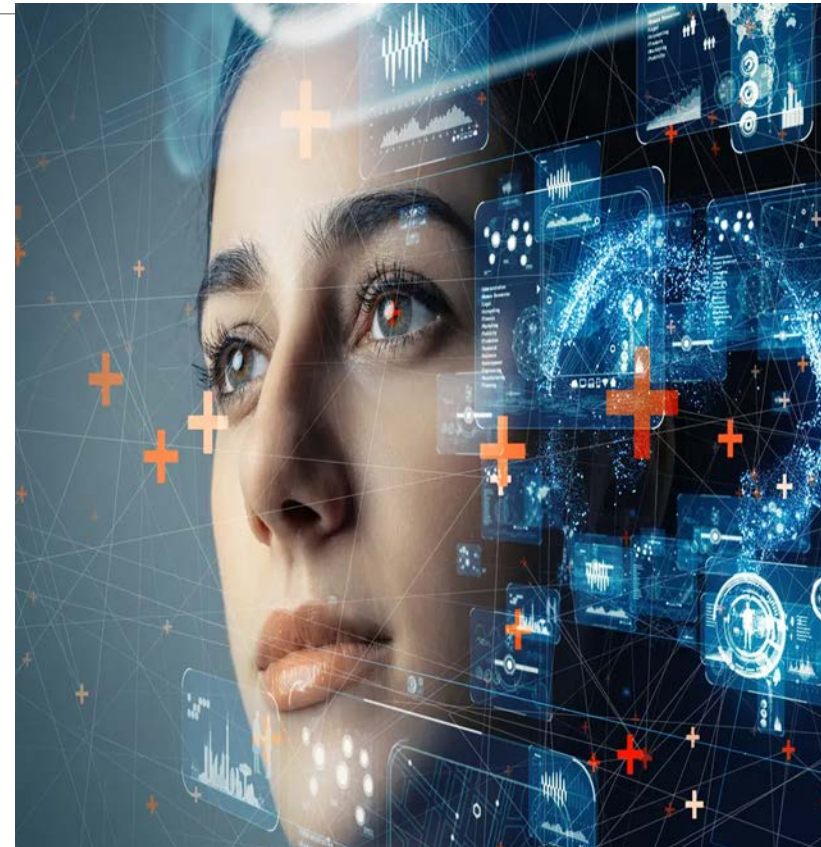
Platform members

Greater Work Geography

Influence Sphere

Purchasing Beneficiaries

Commentary-forums, blogs



3 Faces of Identity-Professional Self

Audience:

Scholastic Accomplishment

Certifying Agencies

Work Roles

Legal Reqs

Future Targets



Professional Self-Ownership



I bequeath my House and Lands to my eldest Son Dick - the rest of my property to my Wife and younger Children - I leave six and eightpence to the Lawyer - all his gallipots and phials to the Doctor and half a years tithes to the Parson - Therefore march off Doctor! - write Lawyer! - pray parson cry Wife! - and bellow Children! - for it is all over with me!

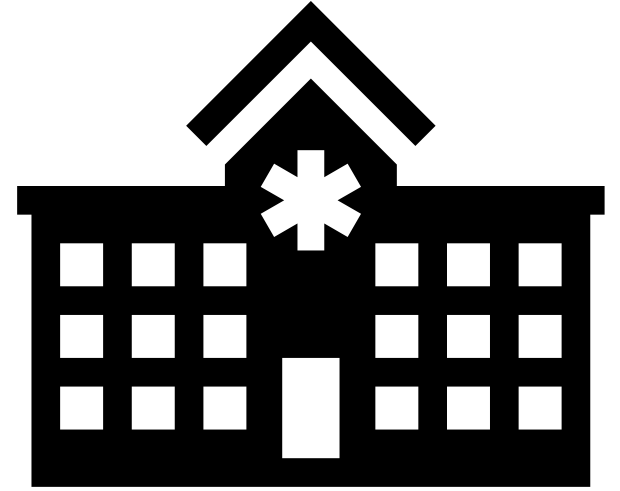
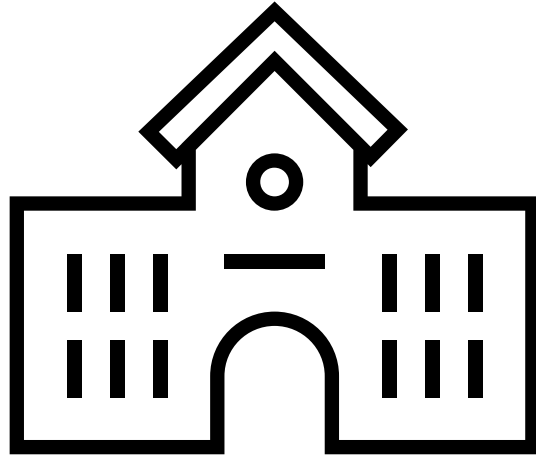


Autonomy

“Professional autonomy is often described as a claim of professionals that has to serve primarily their own interests...this professional autonomy can only be maintained if members of the profession subject their activities and decisions to a critical **evaluation by other members of the profession.**”

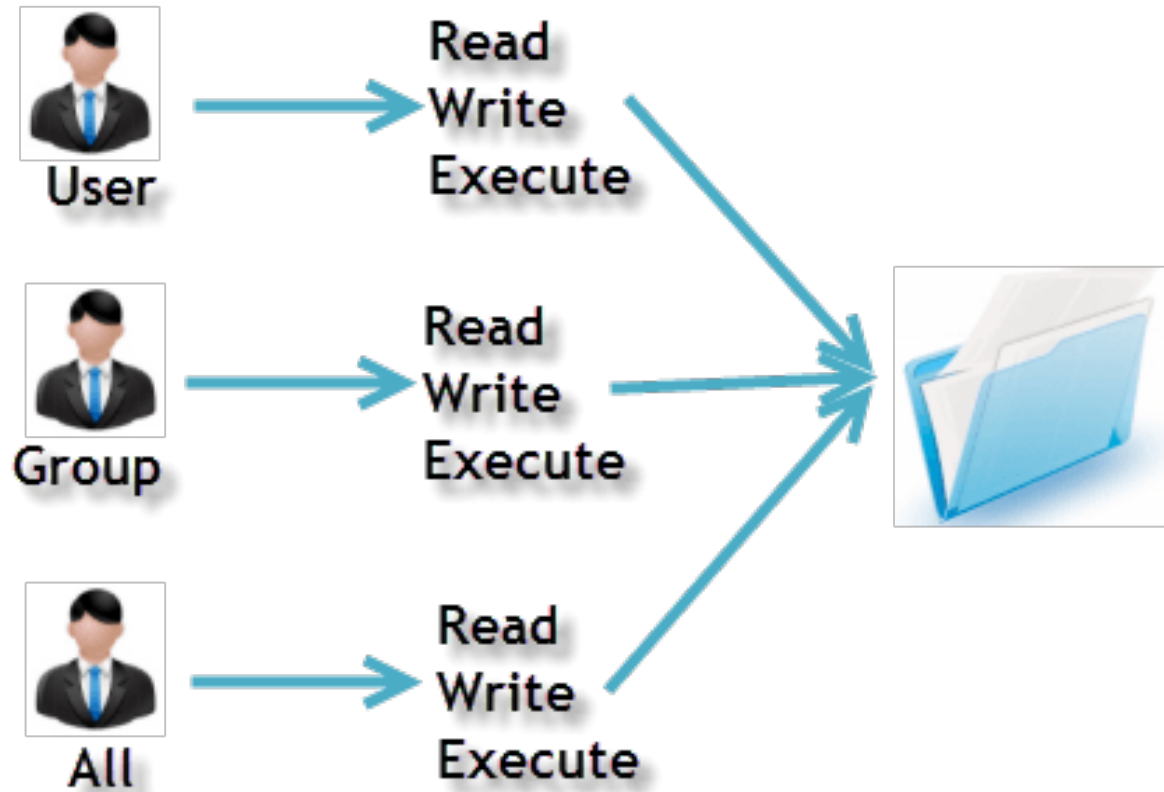
Hoogland, Jan; Jochemsen, Henk (2000). "Professional autonomy and the normative structure of medical practice". Theoretical Medicine and Bioethics. 21 (5): 457–75.

World Medical Association Declaration of Madrid on Professionally-led Regulation 27 August 2012



Who Holds Credentials?

Owners assigned Permission On Every File and Directory



Current State

Near Future/Now

Private Key Encryption (Symmetric)



 = ArchiveCore

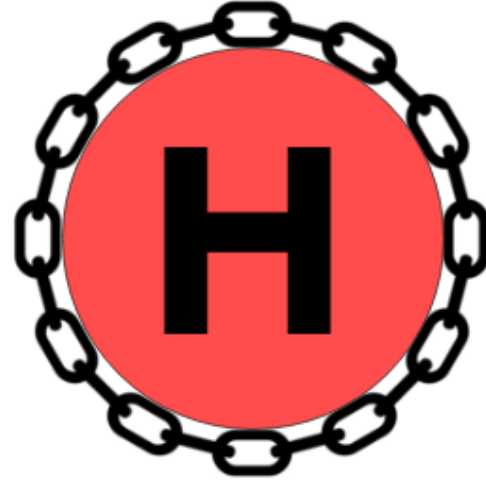
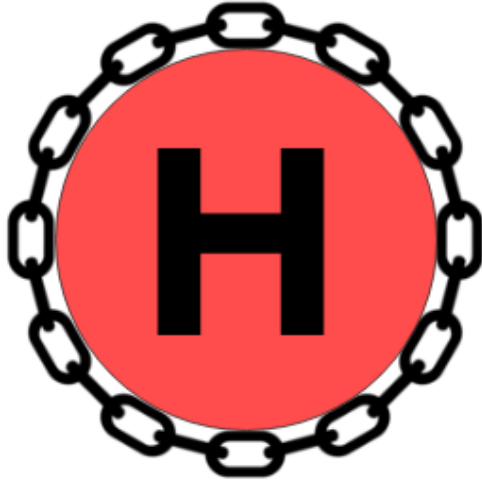
Public Chain



Complete Record



Complete Record



 = ArchiveCore

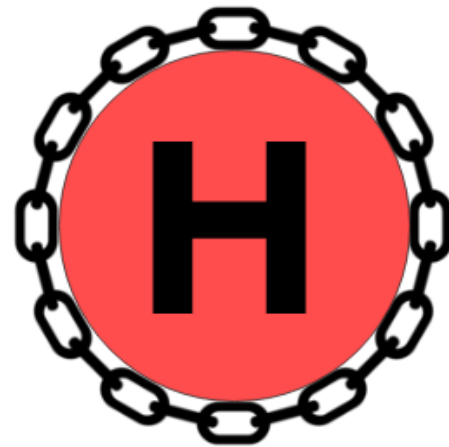
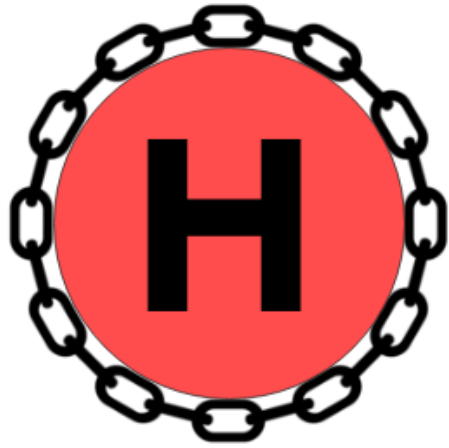
Public Chain



Complete Record



Complete Record



Who Is Missing?





Use Ethereum ▾

Learn ▾

Developers ▾

Enterprise ▾

Community ▾

Search

Home

Docs

Tutorials

Learn by coding

Set up local environment

Overview

Foundational topics ▾

Intro to Ethereum

Intro to Ether

Intro to dapps

Web2 vs Web3

Accounts

Transactions

ERC-721 NON-FUNGIBLE TOKEN STANDARD



Last edit: [@hugomd](#), September 12, 2021

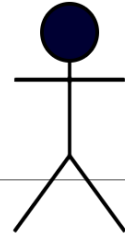
See contributors

IDENTITY

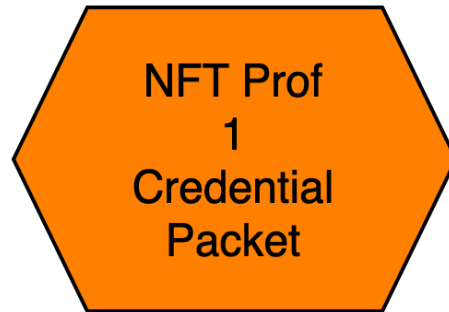
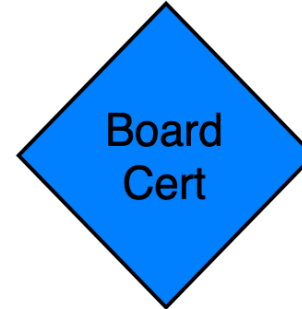
Your digital ID



Employer

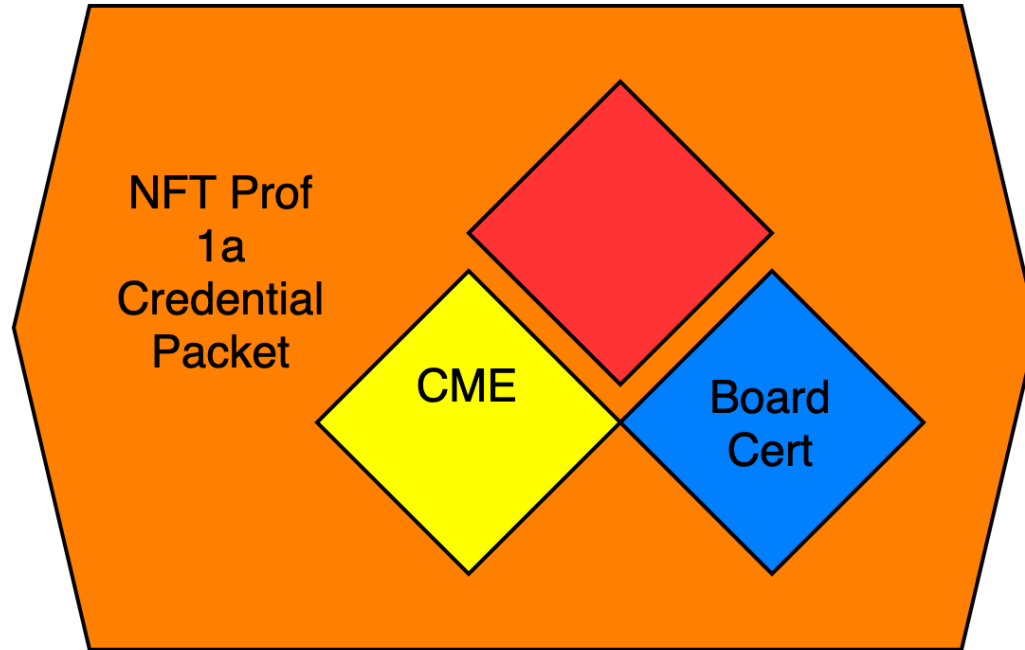


Professional



Employer

Professional



Conclusion

Technology Built to Serve Must Be
Constructed on a Foundation Providing the
Greatest Good

Autonomy is a Required Ingredient to
Workforce Retention

Sovereign Identity is the Manifestation of
Professional Life

Pathways Are Known...

